

Webinar

JULY 2024

Special Packages

Combine listings, ads, and more for ultimate exposure.

Starter Package

\$299.00/month
or \$2,999.00/year

Get started

- 1 Listing Diamond +
- 1 Event Diamond +
- 1 Classified Diamond +
- 1 Banner Leaderboard +
- 1 Article +

Most popular

Agency Package

\$499.00/month
or \$4,999.00/year

Get started

- 3 Listings Diamond +
- 3 Events Diamond +
- 3 Classifieds Diamond +
- 3 Banners Leaderboard +
- 3 Articles +

Unlimited Package

\$999.00/month
or \$9,999.00/year

Get started

- ∞ Unlimited Listings Diamond +
- ∞ Unlimited Events Diamond +
- ∞ Unlimited Classifieds Diamond +
- ∞ Unlimited Banners Leaderboard +
- ∞ Unlimited Articles +

Master the New Package Builder

Our Team



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edirectory

Next Events

- August 14th - How to Create a Membership Website
- August 28th - Marketing Funnel for Online Directories
- September 11th - The eDirectory Banner Ads System
- September 25th - Enhancing User Experience in Online Directories



<https://www.edirectory.com/webinars>

Background on the eDirectory platform

Fits any industry or purpose

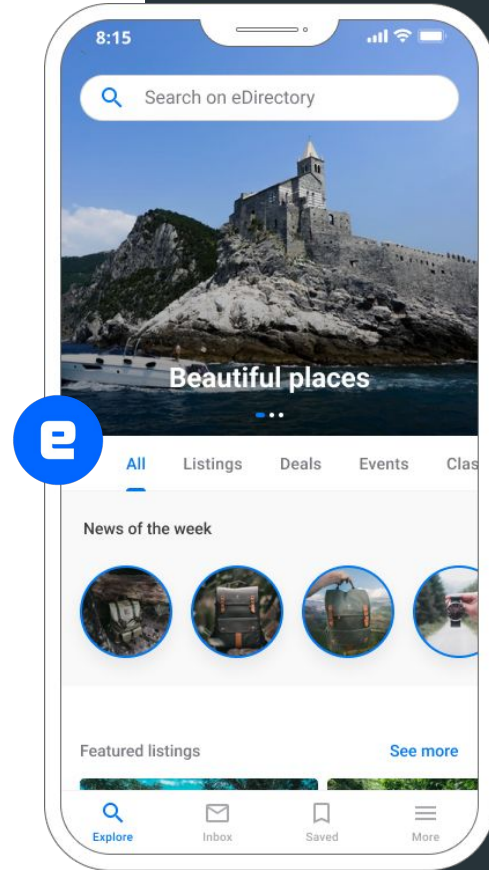
Highly customizable

Integrated native app builder

In-house Customization Team

Source code available

Request a live demo at www.eDirectory.com



Master The New Package Builder



Recent updates to eDirectory

- Ability to restrict content to paying Members
- Levels & Pricing is now Products & Plans
- Create packages that include specific numbers of listings, classifieds and events
- Unlimited Plans and options



Member Access

1 day free trial

Demodirectory members get access to a curated selection of exclusive Deals, and Classifieds. Sign up today, it's free!

\$99.00/month

or \$999.00/one time payment

1 day trial

- ✓ Businesses
- ✓ Events
- ✓ Classifieds
- ✓ Exclusive Deals

Recent updates to eDirectory

- 5 new billing cycles: weekly, bi-weekly, quarterly, semi-annual, one-time (besides monthly and yearly)
- New widgets for the Advertise page



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- ✓ Events
- ✓ Classifieds
- ✓ Exclusive Deals

Why bundling?

- Bundling can increase the value of the average sale
- Simplifies the decision making and check out process
- Pro-tip: Remember you can bundle other products & services outside eDirectory into your packages

Special Packages
Combine listings, ads, and more for ultimate exposure.

Most popular

Agency Package
\$499.00/month
or \$4,999.00/year

Get started

+	3 Listings Diamond	+
+	3 Events Diamond	+
+	3 Classifieds Diamond	+
+	3 Banners Leaderboard	+
+	3 Articles	+

Unlimi
\$999
or \$9,99

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Getting Started

1. Activating Paywall Feature
2. Configuring Gated/Paywalled Products
3. Adding Gated Access to Sponsors
4. Creating a Member Access plan



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- ✓ Businesses
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Creating Packages

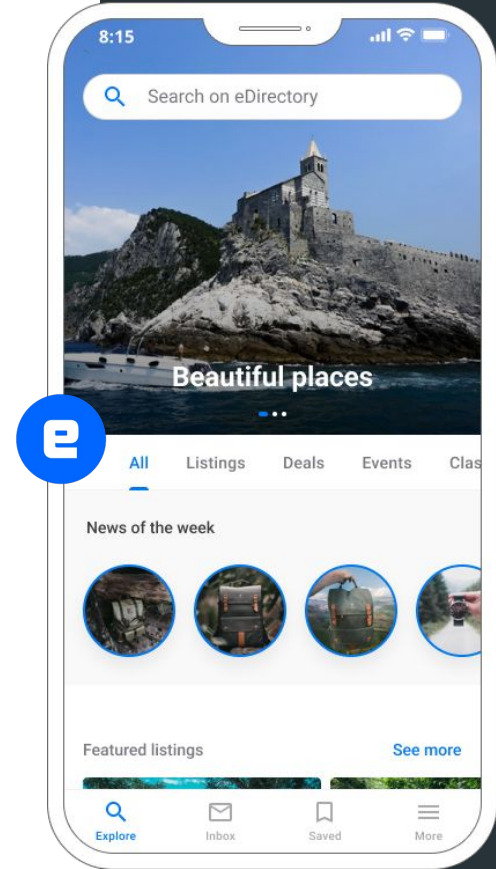
1. Basic bundle
 - a. 1 Listing
 - b. 2 banner Ads
2. Extensive bundle
 - a. 1 Listing
 - b. 1 Banner Ad
 - c. Unlimited Classifieds
3. Specific Bundle
 - a. 1 Listing
 - b. 1 Banner Ad
 - c. 20 Listings for Real Estate type only

The screenshot displays a 'Special Packages' section with a dark blue header. Below the header, a sub-header reads 'Combine listings, ads, and more for ultimate exposure.' The main content area features a 'Most popular' package titled 'Agency Package'. The price is listed as '\$499.00/month' or '\$4,999.00/year'. A blue 'Get started' button is positioned below the price. To the left of the package details is a vertical list of items, each with a plus sign and a '3' icon, indicating the quantity of each item in the package. To the right, another package is partially visible, labeled 'Unlimi' with a price of '\$999' or '\$9,99'. A blue circular icon with a white 'e' is overlaid on the left side of the screenshot.

Item	Quantity
3 Listings Diamond	+
3 Events Diamond	+
3 Classifieds Diamond	+
3 Banners Leaderboard	+
3 Articles	+

Final thoughts

- Products are not publicly available until you create a Plan for them and display them using any of the pricing widgets
- It allows you to create “hidden” products/plans or even using it for different purposes, such as the “Setup Fee”
- Mastering the combination of Listing Templates, Product Features, Paywall, and Packages can enhance your sales strategy and results



QUESTIONS?

