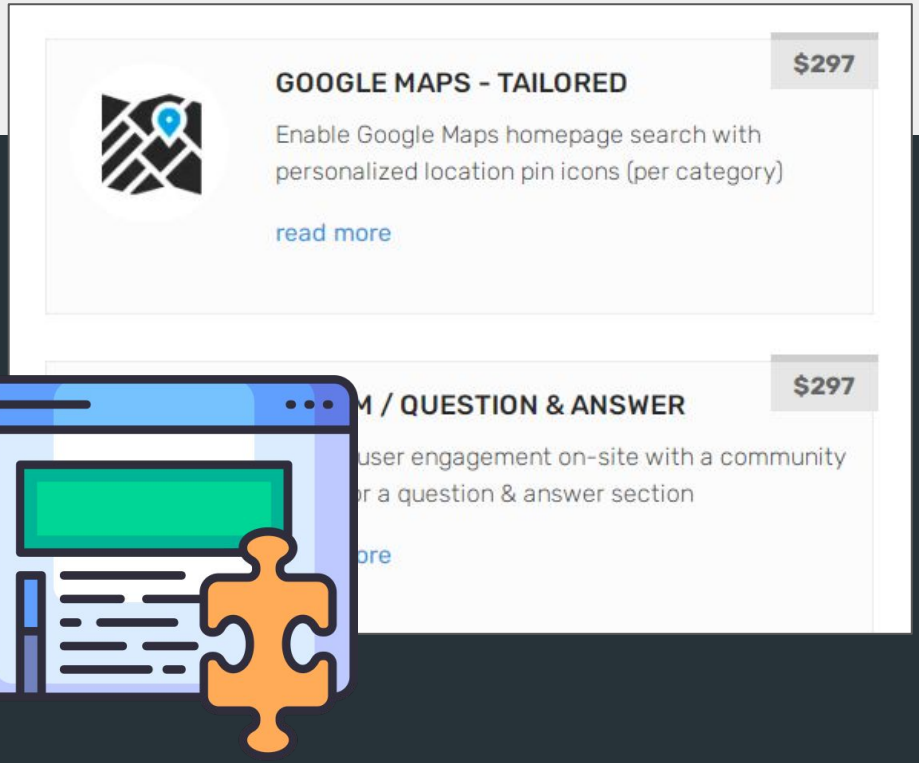
edirectory

Webinar

NOVEMBER 2024



THE EDIRECTORY PLUGINS

Our Team

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Next Events

https://www.edirectory.com/webinars

- December 4th - Prepare Your Website For The Holidays
- December 18th - Integrations to Power Up Your Site

https://www.eDirectory.com

https://www.facebook.com/groups/eDirectoryCommunity

Background on the eDirectory platform

Fits sites for any industry or purpose

Integrated apps

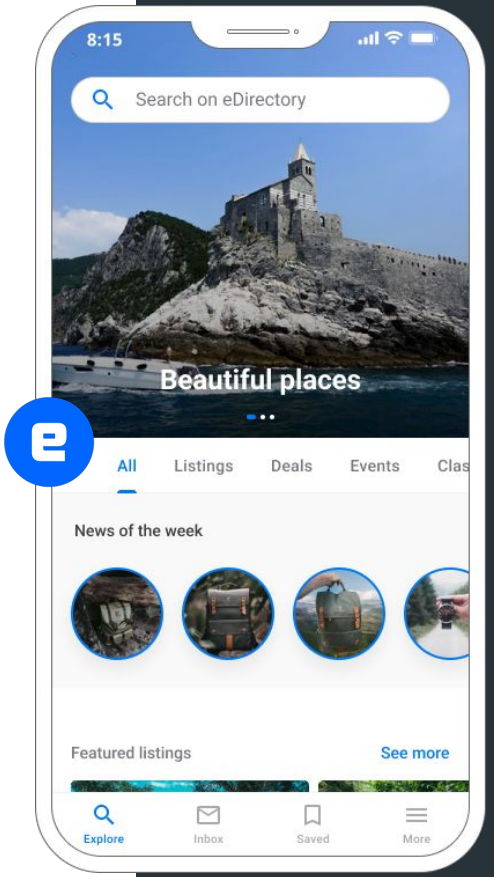
SEO Optimized

Easy design and layout customization

In-house Customization Team

Source code available

Visit eDirectory.com to Schedule a Private Demo

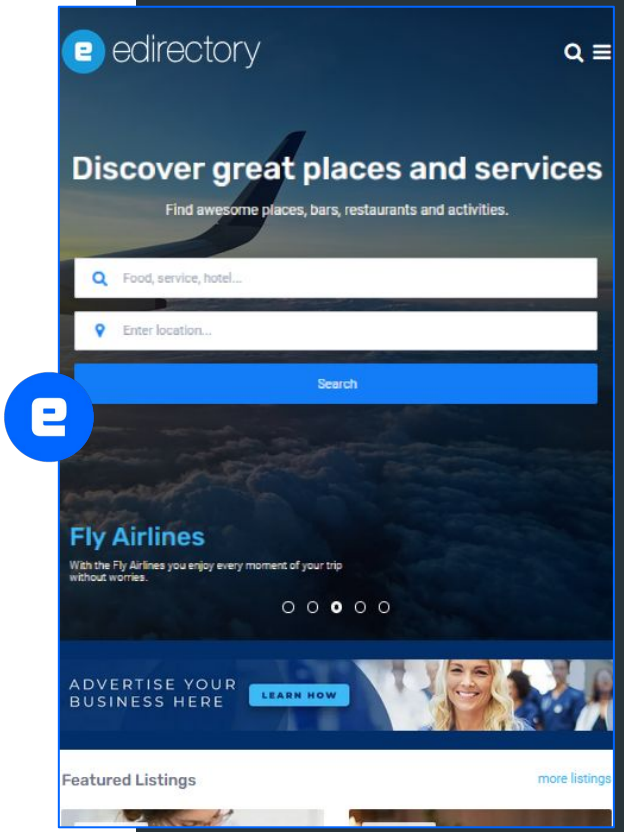


The eDirectory Plugins

edirectory

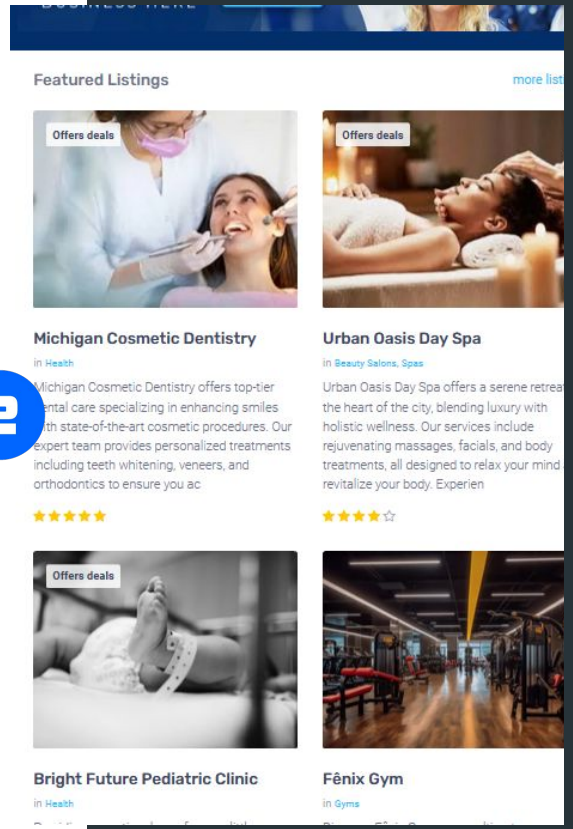
Complete set of Standard features

- Easy Member Sign Up
- Unlimited Categories and sub-categories
- Claimable Listings
- Multi-Content Publisher
- Automated Recurring Payment
- Customizable Invoices



Complete set of Standard features

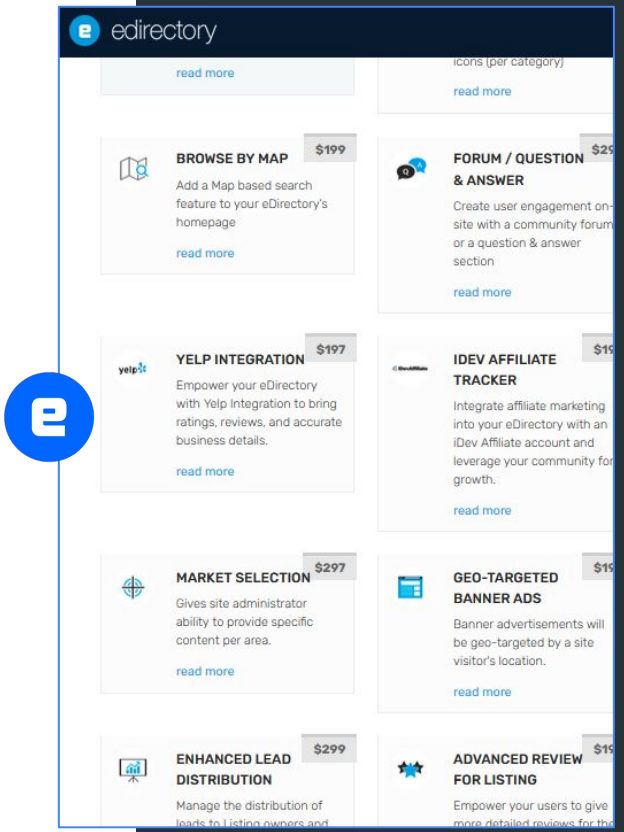
- Listings Review with Reply to Member
- Auto-recurring Events
- Visual Page Editor (Low-code)
- Listing Template Editor
- Elasticsearch Engine
- SEO Center for All Modules



Plugins

Expand the functionality of your website with the Plugin Library

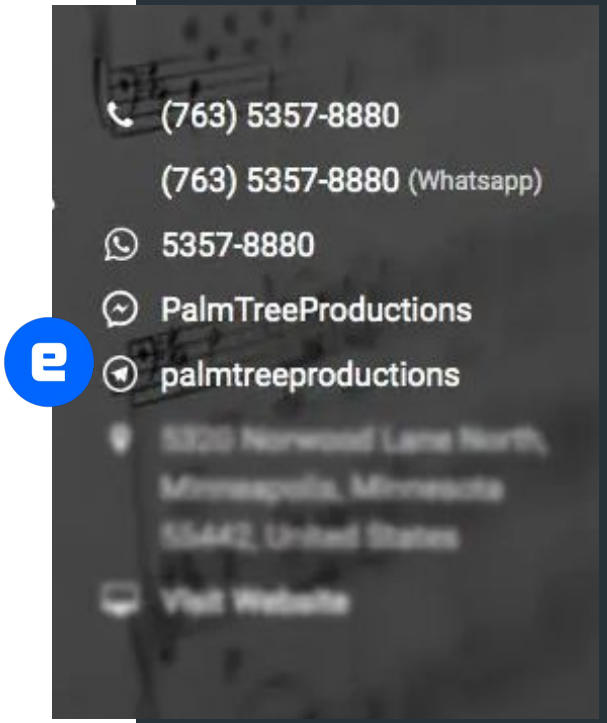
- 24 Plugins to power up your Online Directory
- Plugins for Chat Integration
- Plugins for Location based Services
- Plugins for Videos
- For all modules and Apps



Instant Messaging

Listing publishers can use messaging apps to connect with their audience: Facebook Messenger, Whatsapp, and Telegram.

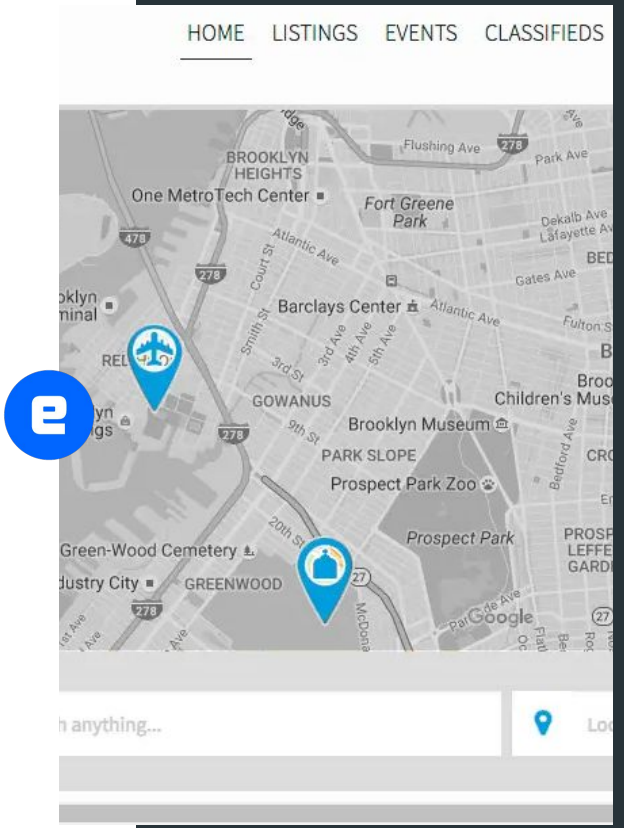
Site owners will be able to add a messenger floating button to the site - except for results and detail pages.



Tailored Google Maps

Embeds a Google Map full width into any page of your website.

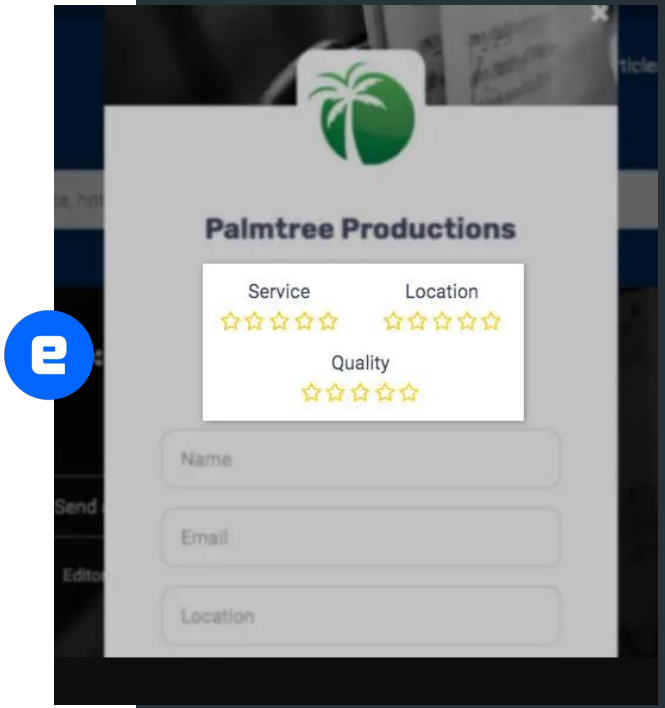
Add personalized map markers per listing category.



Advanced Review

You can add several review topics with custom labels, for things like "service", “quality”, "location" and more.

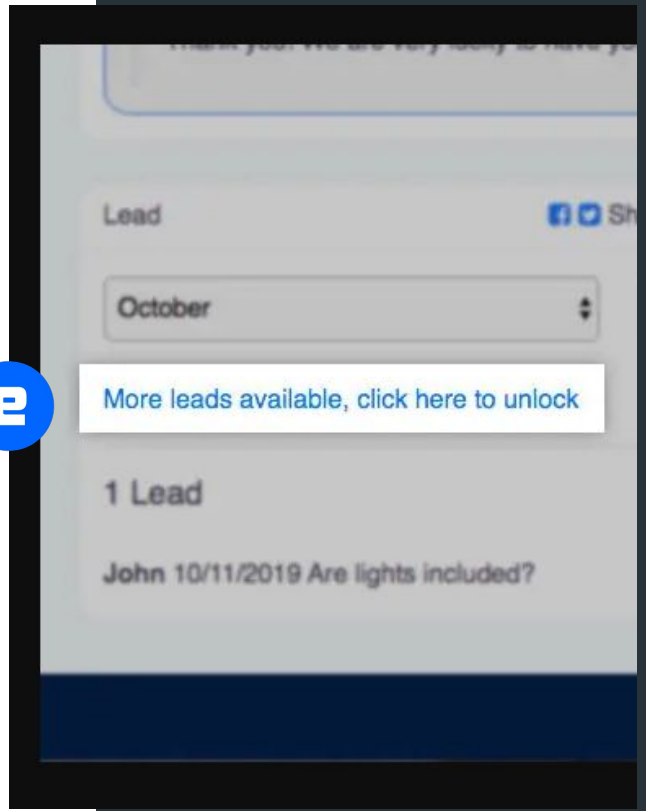
Ability for site users to post up to 4 images on their reviews.



Leads Distribution

Ability to specify the number of leads each Listing Level will have.

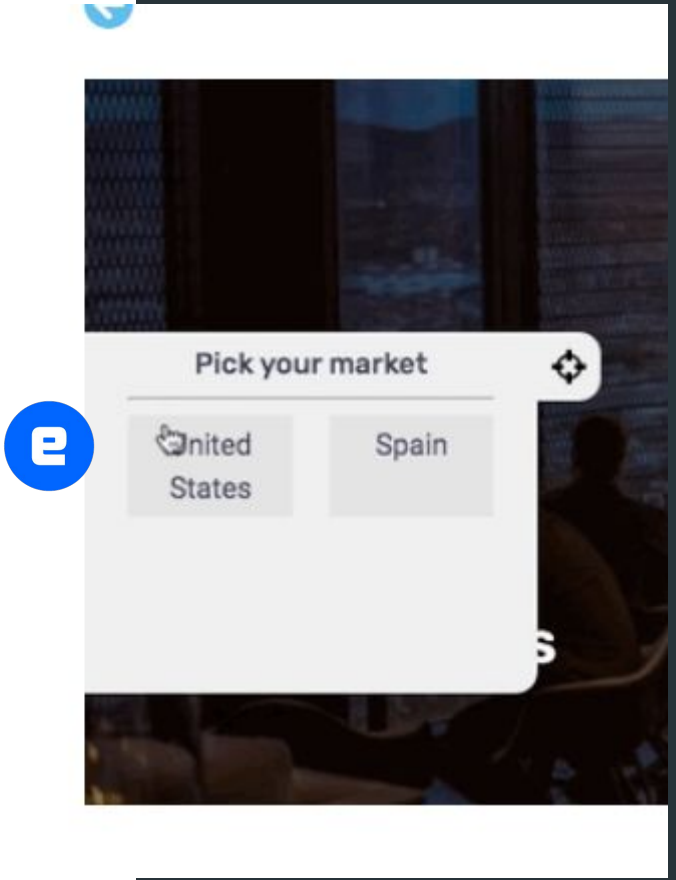
The Site Manager will have the ability to charge listing owners for these leads, creating an additional source of revenue from the site.



Market Selection

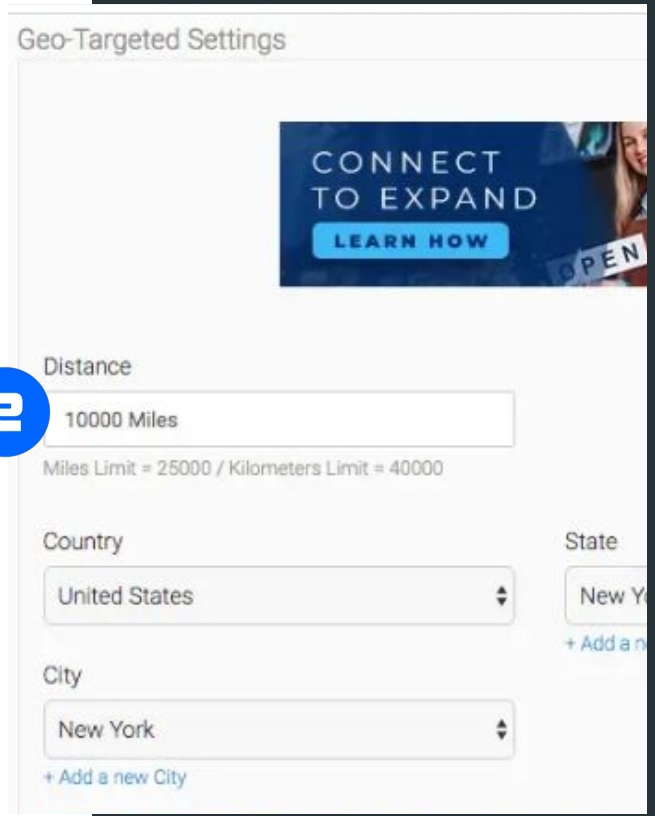
Administrator will be able to create Markets which can be States, Regions, or Cities, so users of the website can choose which markets they are interested in navigating.

eDirectory will filter all content of the website for the chosen market.



Geo-Targeted Banner Ads

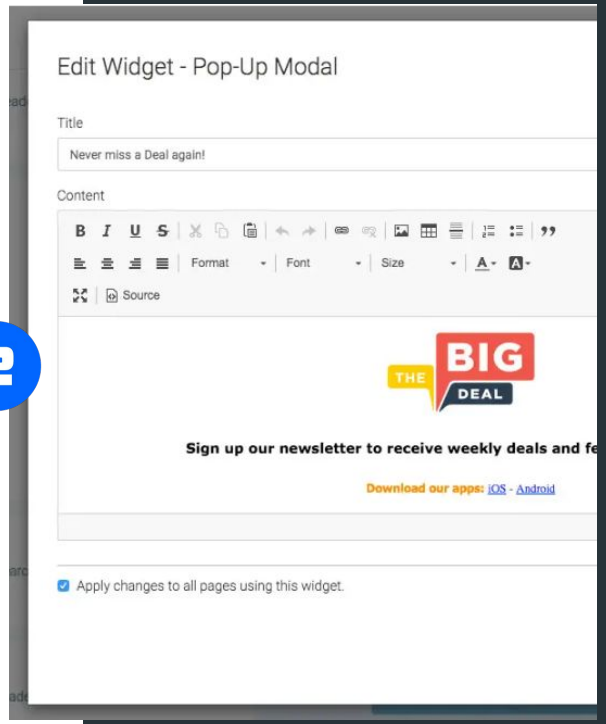
Geo-target the banner advertisements on your eDirectory site to ensure your site visitors are seeing ads that are tailored to their specific location.



Modal Widget (Popups)

Pack of 5 Modal widgets for site owners to add “popups” on specific pages.

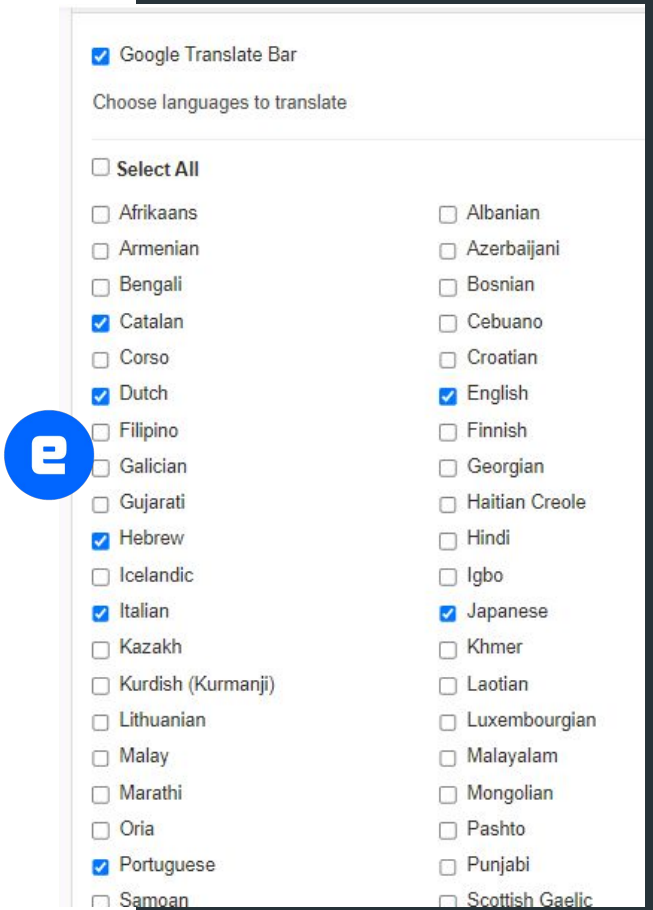
You can make some customizations such as changing your title and adding content, from simple texts to images and editing HTML content.



Google Translate

Perfect for websites with audiences made up of people who speak multiple languages such as tourists, expats, and more.

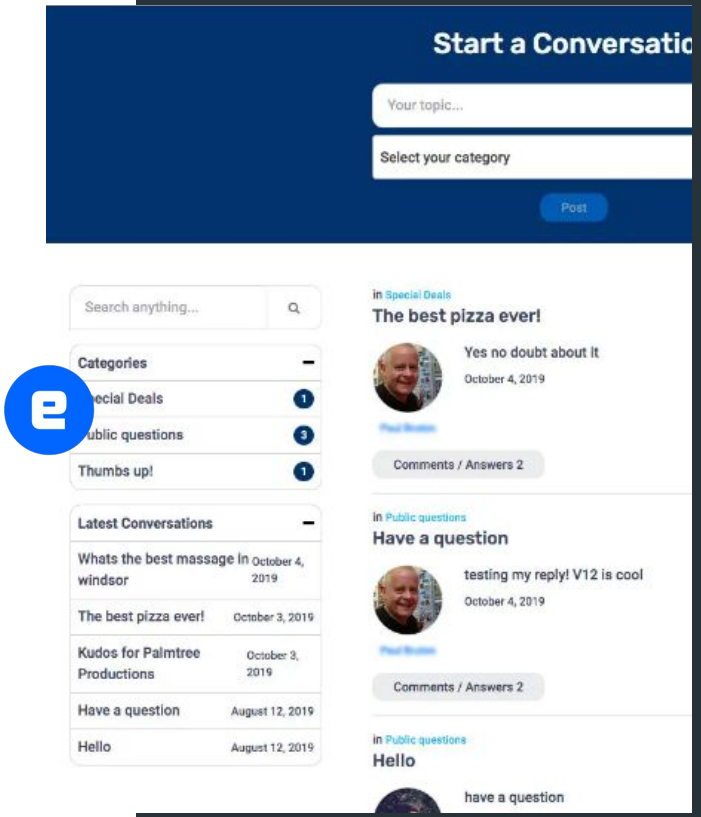
Google Translate is a multilingual neural machine translation service developed by Google, supporting over 100 languages.



Forum/Q&A

Create user engagement on-site with a community forum/question & answer section.

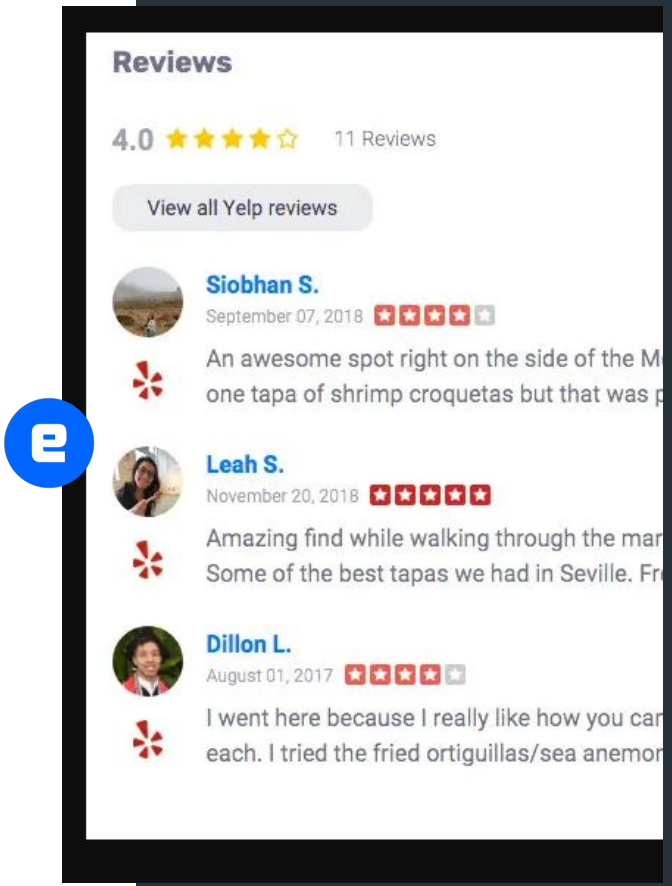
Provide detailed answers with images, HTML code, and more. Valuable source of content for greater search engine visibility.



Yelp Integration

Enhance your directory content with Yelp ratings, reviews and up to date business information.

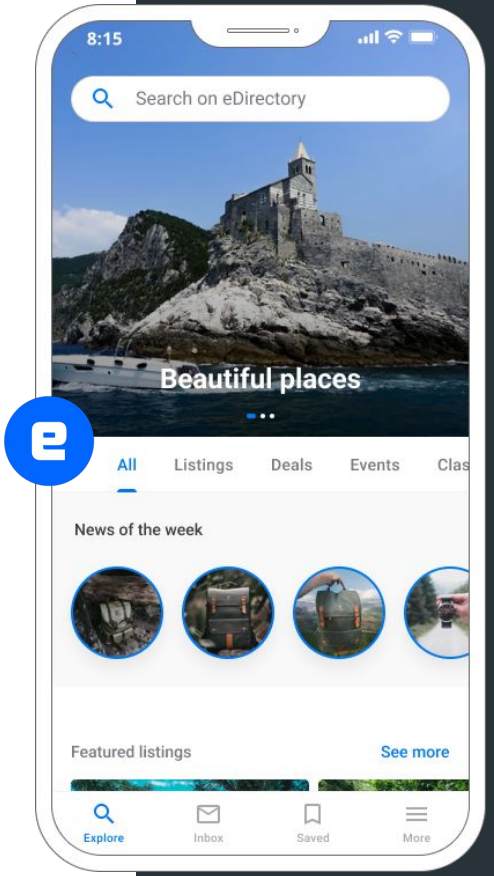
When a listing is loaded, a call is made using the listing title and location to pull in Yelp ratings, reviews and basic business information.



THE EDIRECTORY PLUGINS

Plugins available on mobile apps!

- Instant Messaging Plugin
- Events Association
- Articles Association
- Multiple Videos for Articles
- Multiple Videos for Listings
- Advanced Reviews for Businesses
- Geo-Targeted Banner Ads
- Mailchimp Integration



QUESTIONS?