

WELCOME TO OUR

LIVE WEBINAR

EDIRECTORY'S MAPPING AND LOCATION FEATURES



WEBINAR PRESENTATION



OUR SPEAKERS



JAMES CHUBB
CEO & Founder



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Marketing Specialist



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Marketing Manager

Webinar Schedule



COMING SOON

Create a Site Like This

With eDirectory, in just a few clicks, a stunning, beautifully designed real estate website can be online, ready to generate a recurring revenue stream for any industry or purpose.

Take a Guided Tour



02 Apr Use the eDirectory Banner Ads System to Generate Revenue




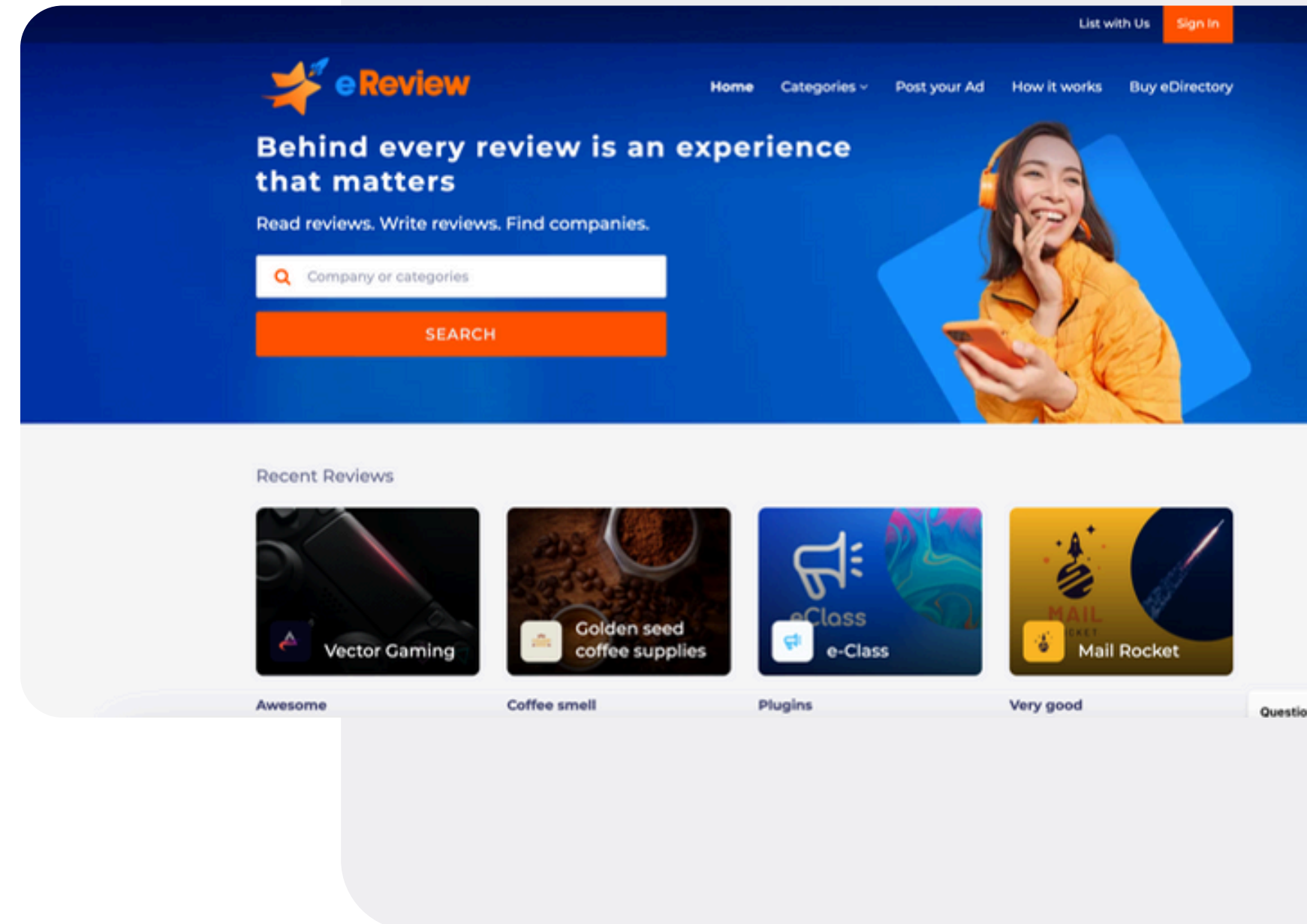
16 Apr Setting Up Automated Email Campaigns for Your Directory



RECAP ABOUT EDIRECTORY:

- ✓ Fits sites for any industry or purpose
- ✓ Highly customizable
- ✓ Create Native iPhone, Android apps
- ✓ SEO Optimized and Source code available

Visit eDirectory.com to Schedule a Private Demo! 



FEEDBACK TOOL

Our new feedback tool is here! Submit your feature ideas, vote on suggestions from the community, and help improve our product. Top ideas will be featured on the "Ideas in Action" board, where you can track their progress.

ideas.edirectory.com

NEW
Canva



eDirectory



Feature suggestions



Ideas in action



Changelog



Support center

Have something to say?

Have a great idea to make our product even better? This is the place to share it! Submit your feature suggestions and vote on ideas from other community members. The most popular and impactful ideas may be approved and move to our "Ideas in Action" board, where you can track their progress.

TODAY'S TOPICS

DISCUSSION OUTLINE

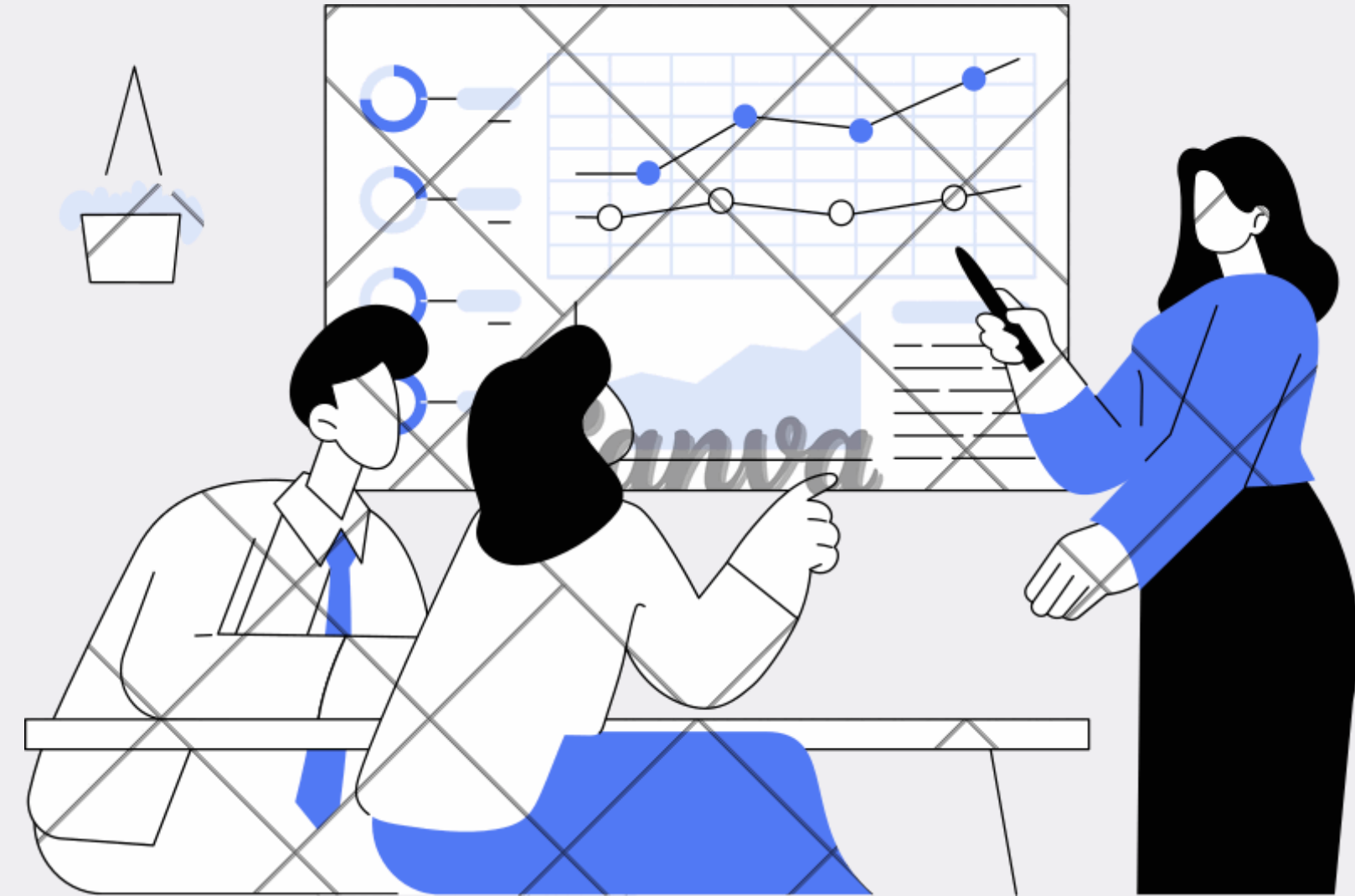


- ▶ Introduction to eDirectory's Mapping System
- ▶ Configuring Map Settings
- ▶ Location-Based Search Filters
- ▶ Integrating Google Maps with eDirectory
- ▶ Maps for Listings Plugin

Why are Maps so Important?

& DATA BEHIND IT

- According to [BrightLocal.com](https://www.brightlocal.com), 80% of users expect to see a map when searching for local businesses or services.
- Websites with interactive maps see a 30% higher engagement rate.
- Listings with maps also see a 20–30% higher conversion rate.




e

Visitor Location Detection

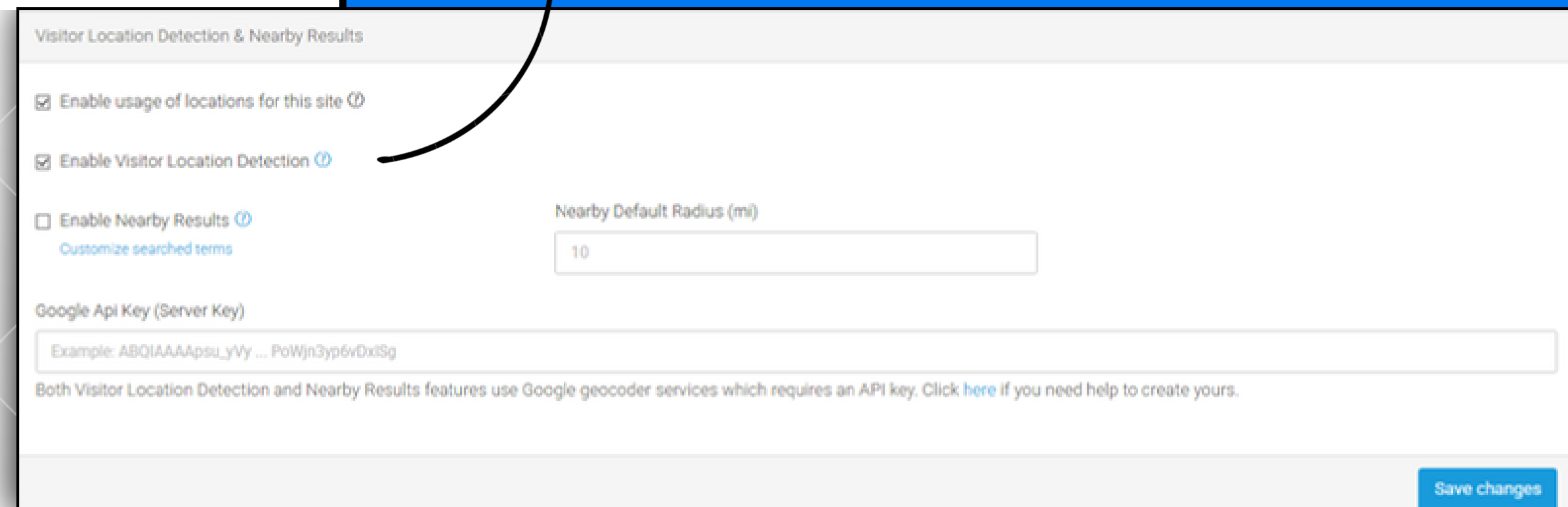
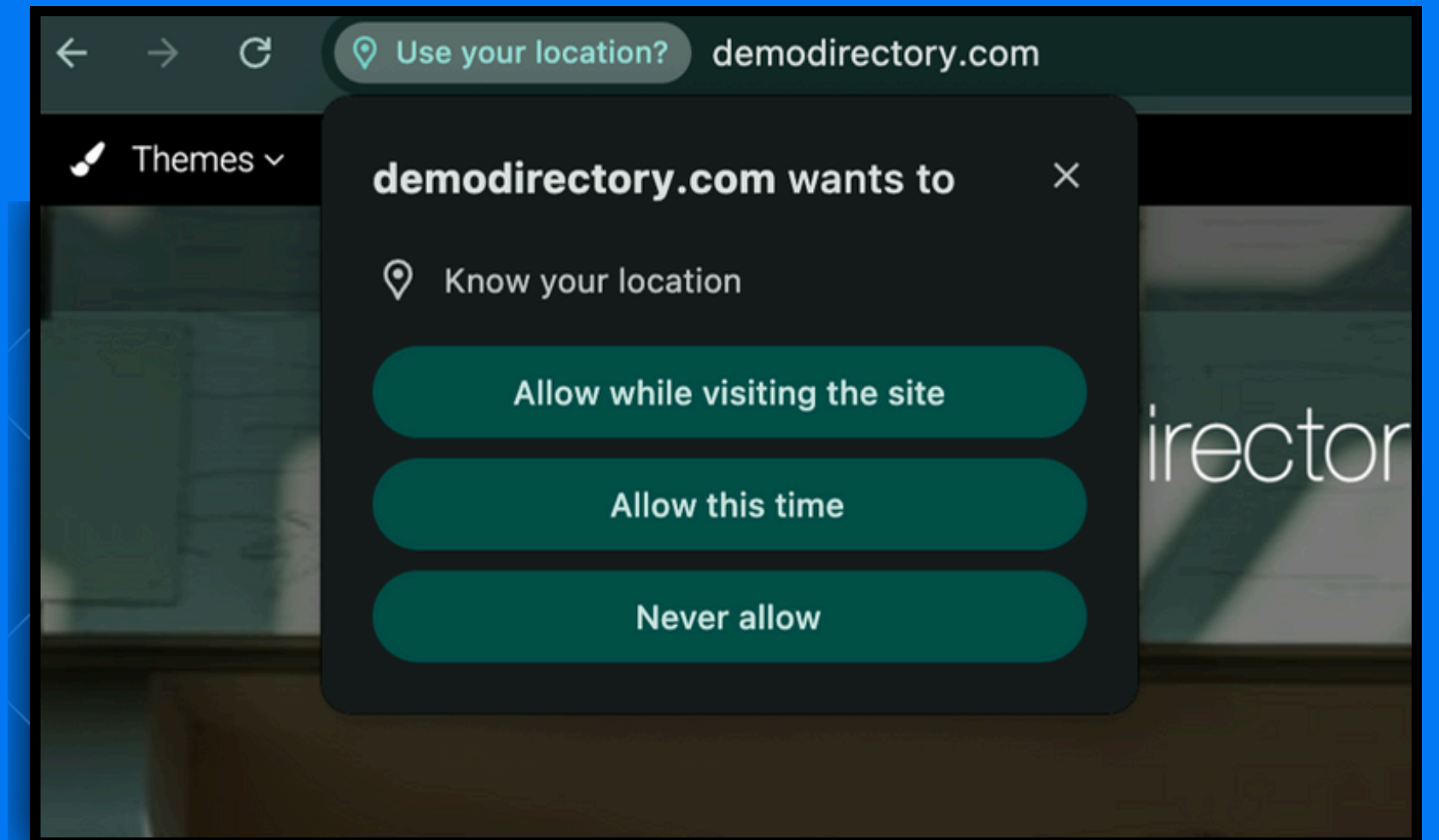
& NEARBY RESULTS

- **Enable usage of locations for the site:** This is an option for non location based directories. If unabled, It will remove all references for locations arond the directory.
- **Enable Visitor location detection:** eDirectory will track web users accessing your directory for their specific location or geography. ***Requires user permission.**
- **Enable Nearby Results:** Once enabled, searches by location will consider items close to the location of the user, organizing the results page per proximity.

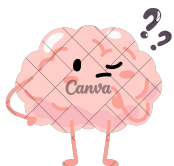
 In a web browser, the system uses IP address to estimate location, which is inaccurate, and many users decline it. Mobile apps, however, use GPS to pinpoint location, so people might be more inclined to give access to locations.

Need help with the configuration?

Leave a comment!

A screenshot of a configuration page titled "Visitor Location Detection & Nearby Results". It contains several settings:

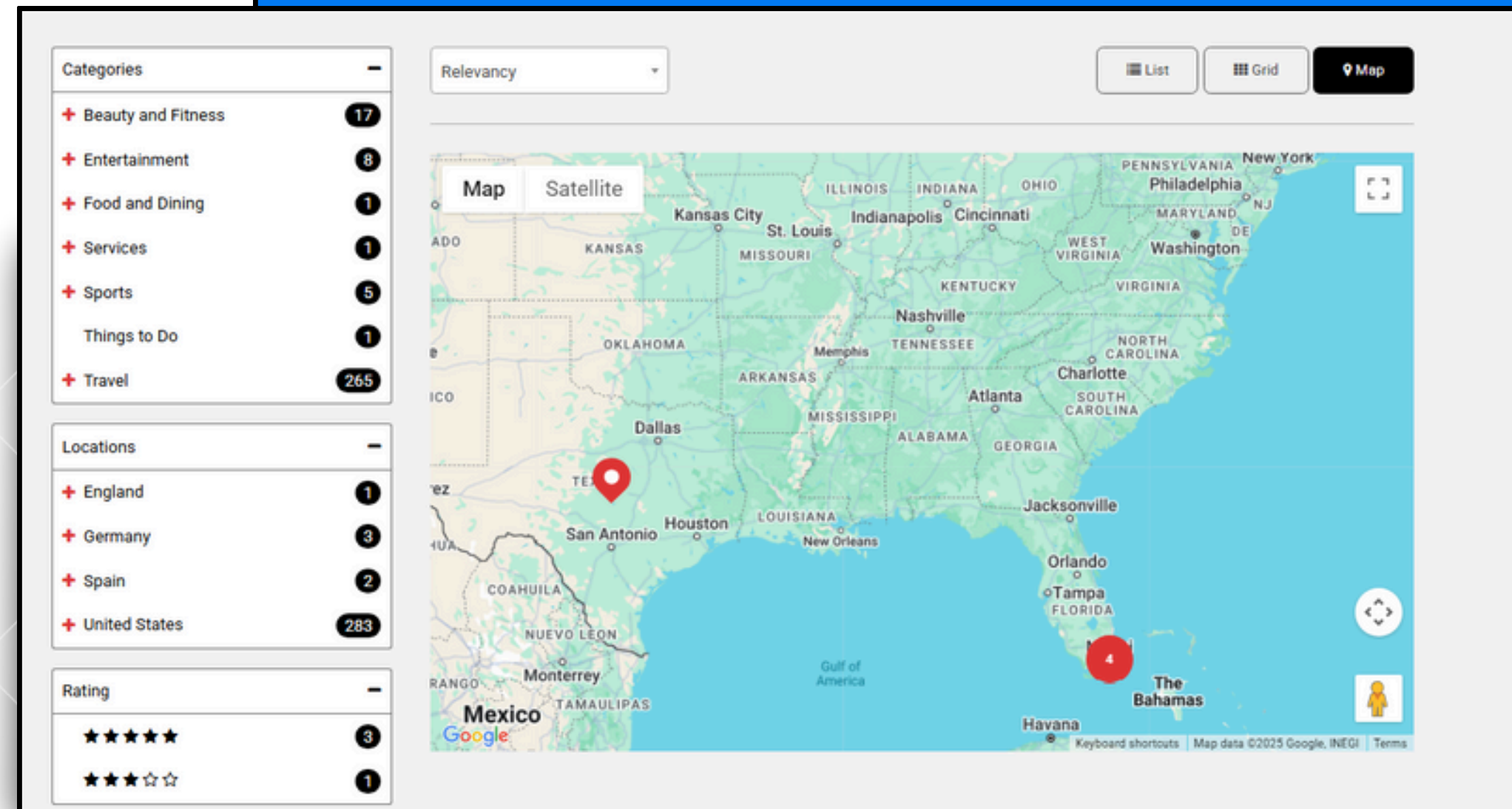
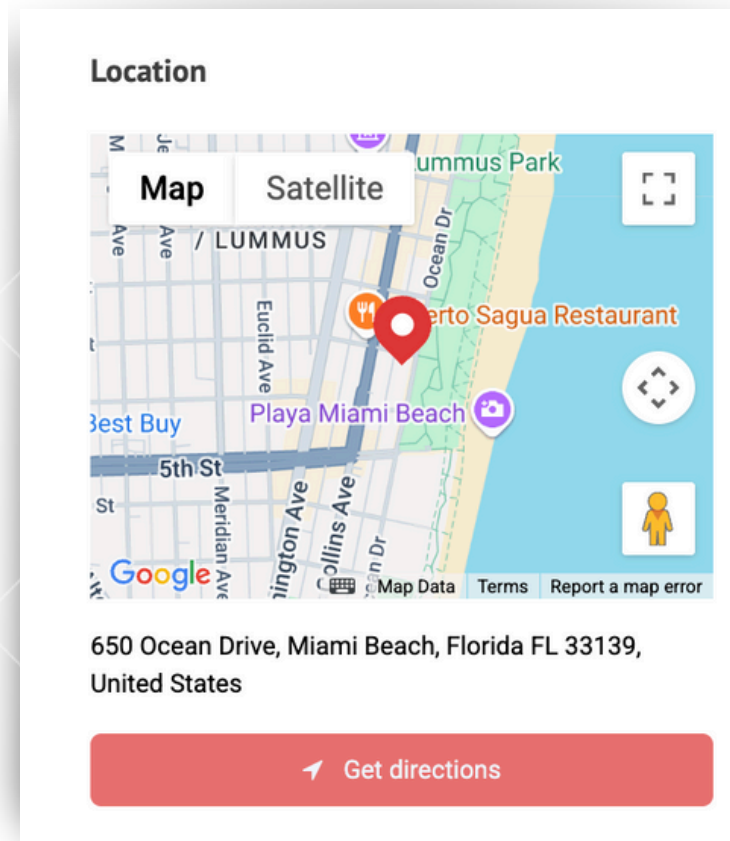
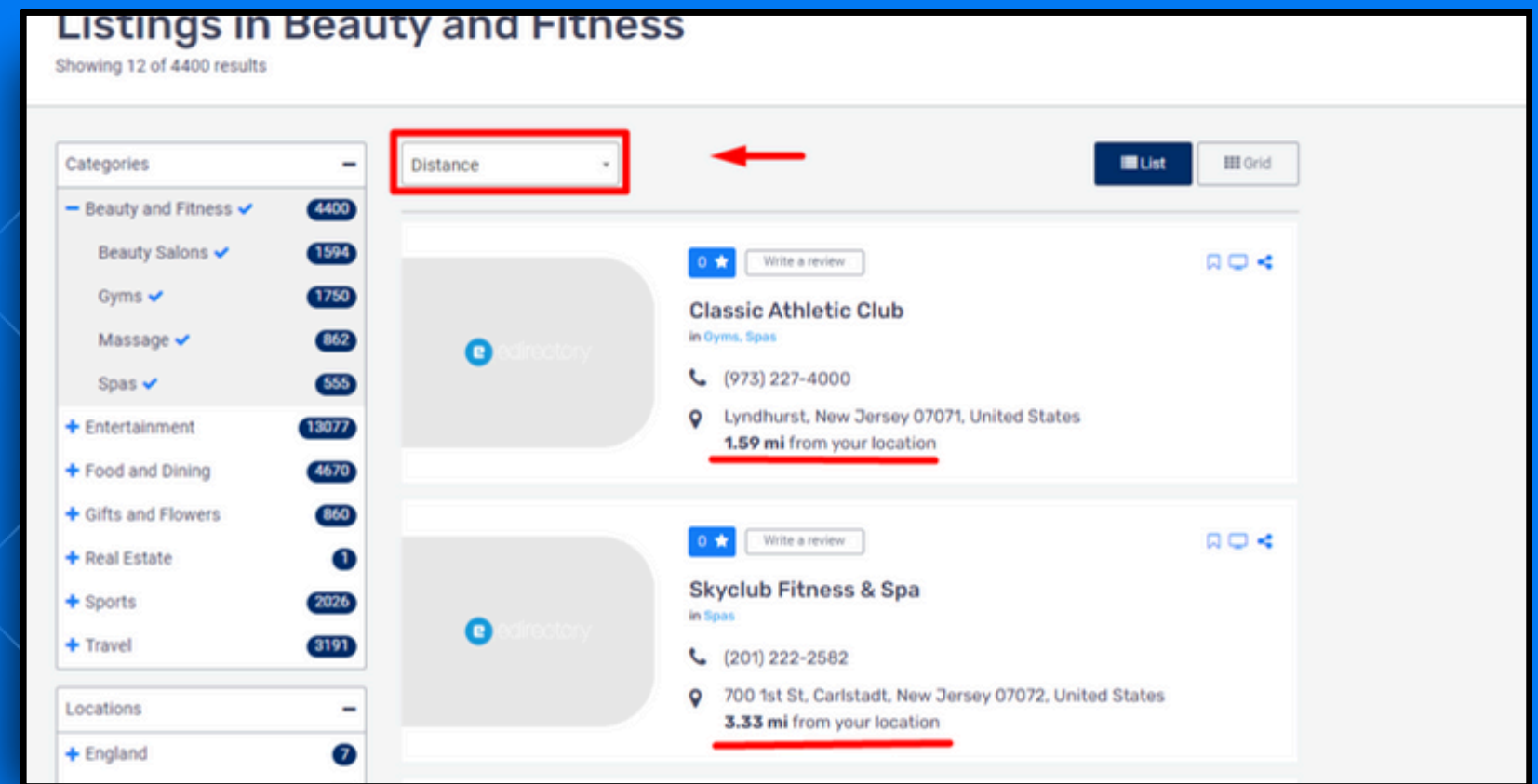
- Enable usage of locations for this site
- Enable Visitor Location Detection
- Enable Nearby Results

Below these is a text input field for "Nearby Default Radius (mi)" with the value "10". There is also a "Customize searched terms" link. At the bottom, there is a "Google Api Key (Server Key)" field with an example key and a note: "Both Visitor Location Detection and Nearby Results features use Google geocoder services which requires an API key. Click here if you need help to create yours." A "Save changes" button is in the bottom right corner.

Location-Based Search Filters

& MAP FEATURES

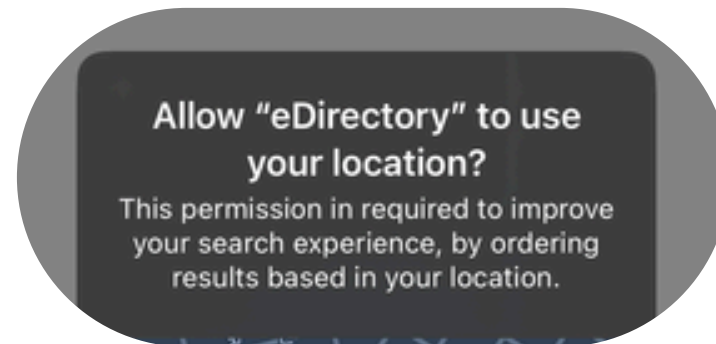
- eDirectory allows you to search using a map and drag the map to discover new listings as you go.
- If the "Nearby" feature is enabled, you can also search by distance, and it will show the proximity of listings to your location.
- On the Listing Detail Page, your clients can click to get directions.



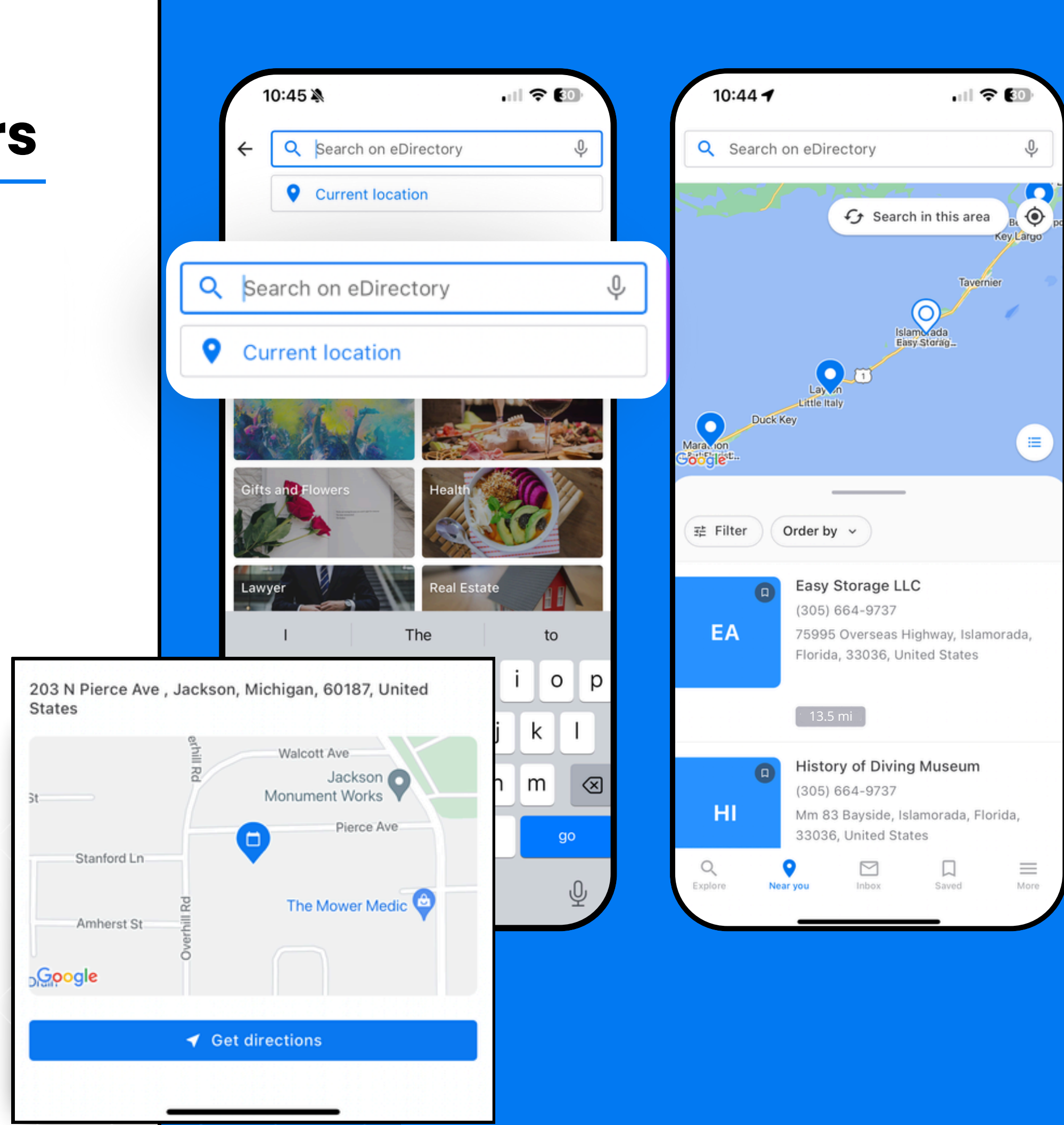
Location-Based Search Filters

& EDIRECTORY APP

- While opening the app, it will request access to your location



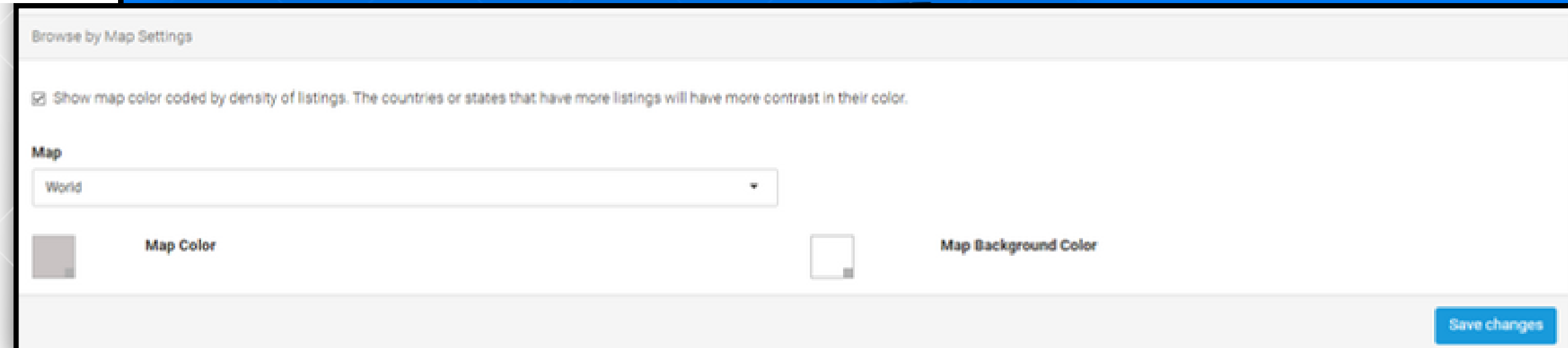
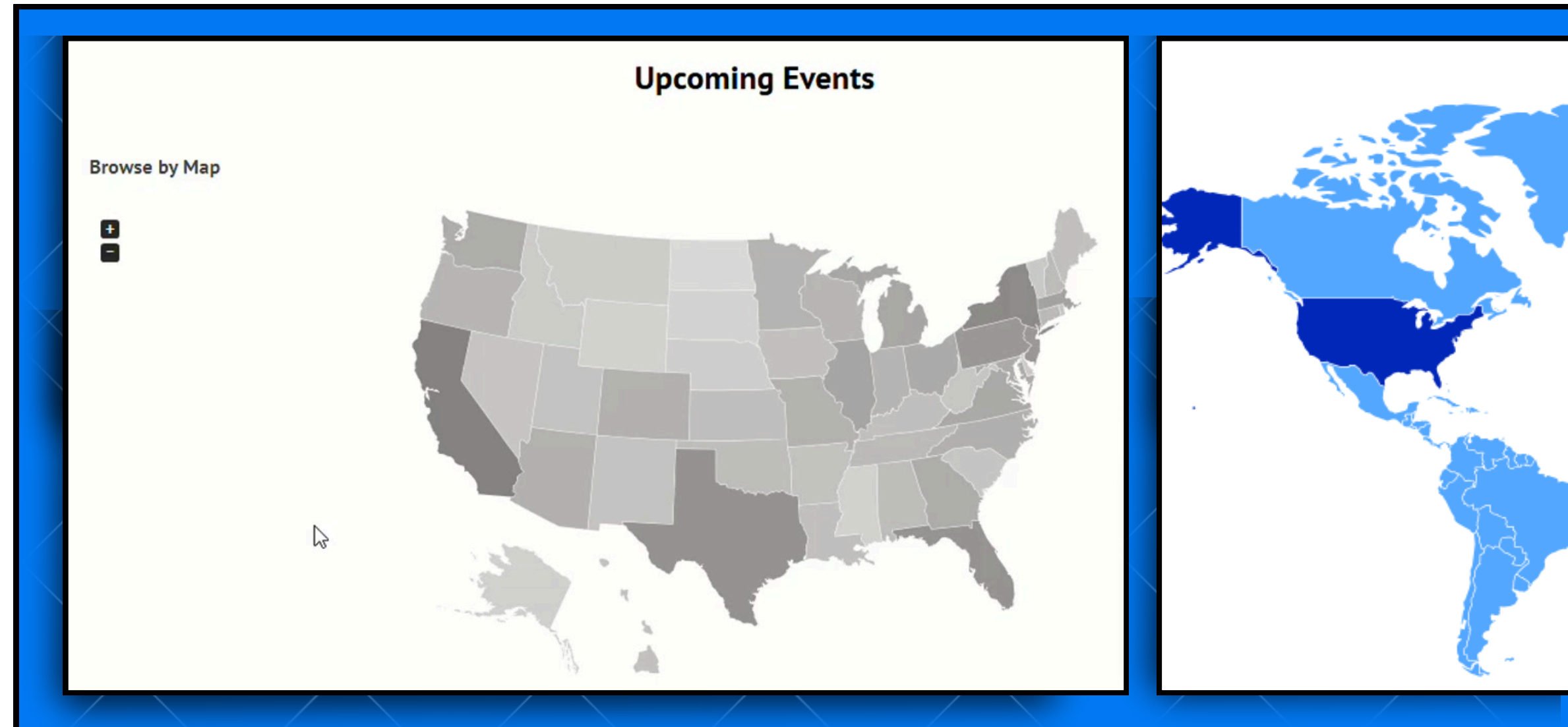
- Have a "Near You" page with search by map, allowing you to "Search in this area" and order listings closer to your location.
- Searches on the app include the "Current Location" button to adjust the search based on your latest location.
- Clients can also get directions directly from the app.



Browse by Map

PLUGIN SECTION

- Allows you to customize the background and color of the map.
- You can enable the option to increase the contrast of countries or states with the biggest numbers of listings.
- You can select the part of the world or type of location you want to show:
 - World
 - Continent
 - Country

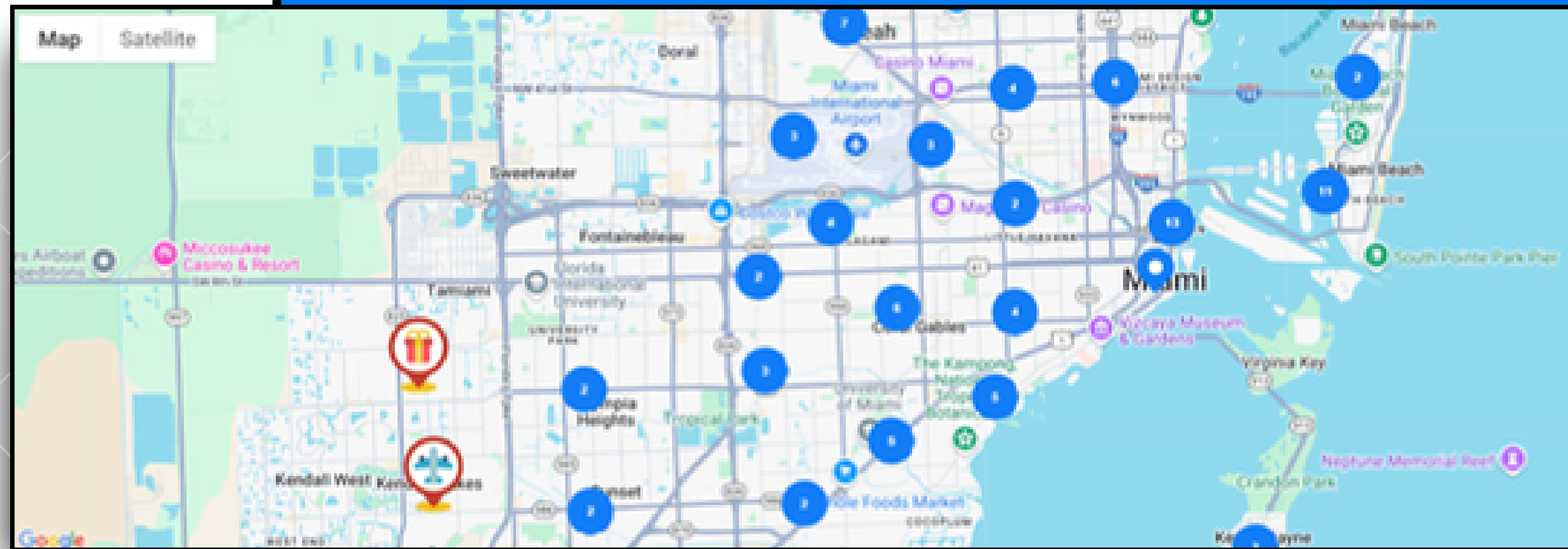


Need help with the configuration?
[Leave a comment!](#)

Browse by Map

PLUGIN SECTION

- You can set the zoom of the map and the Latitude and Longitude to show exactly the location you want.
- Adapts to local or worldwide guides
- Allows you to personalize your pins per category



Tailored Placement Settings

Map zoom	Central Latitude	Central Longitude
12x	25.761681	-80.191788

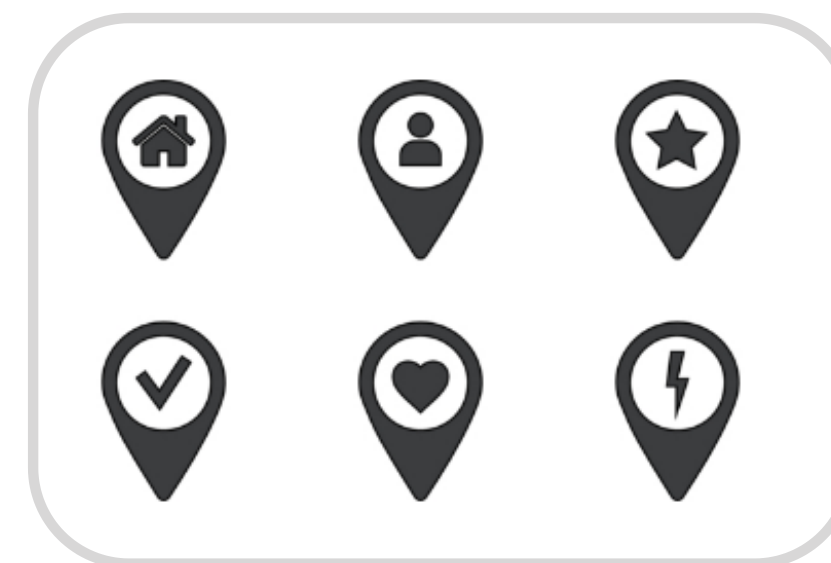
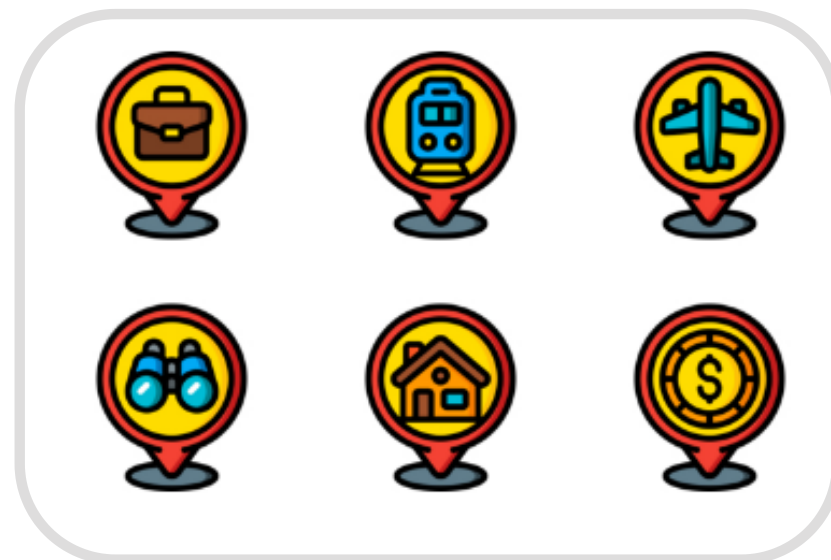
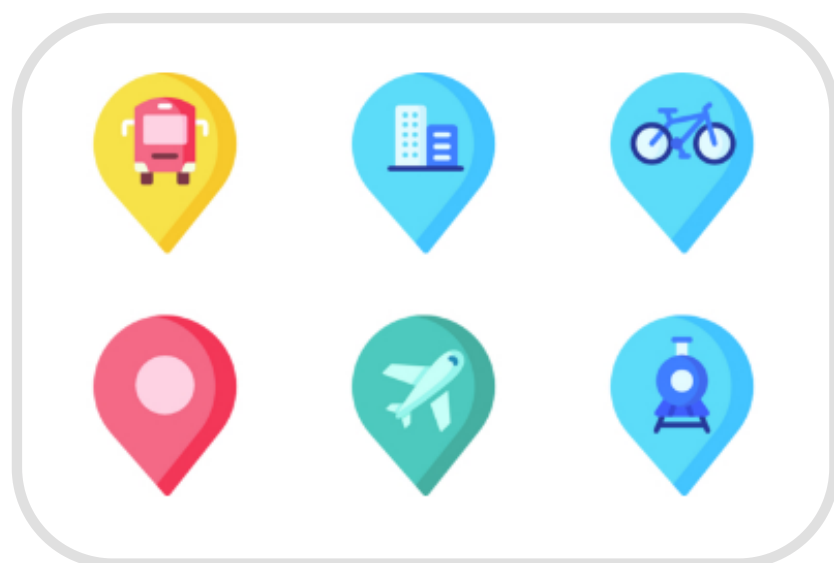
Save changes



Icon Packs

 **REQUEST VIA CHAT!**

Want a Icon pack that best suits your business brand? Send a message below and our team will follow up with you via email



QUESTIONS?





CONTACT US

If you are interested with our service
you call us below.



Email :

sales@edirectory.com
support@edirectory.com



Phone :

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+44 118 370 2340 (UK)



Site :

eDirectory.com





THANK YOU



Have suggestions for future presentations?

[Leave a comment!](#)